



Three Simple Steps

to Better Hearing

 **Hidden Hearing**
Your hearing is our expertise



Who are Hidden Hearing?

We have been dedicated hearing specialists for over 50 years. We're one of the UK's leading providers of state-of-the-art hearing aid technology and offer free, no-obligation hearing tests and an in-depth aftercare service.

We offer:

- Free lifetime aftercare programme
- 60-day money-back guarantee
- Cutting-edge products available in every clinic, including the award-winning* Oticon More™
- 24-month warranty on all our products
- Over 280 UK locations, plus we offer home visits
- Payment plans available
- FREE batteries for 3 years
- No waiting times
- The **oneplan**, a customer care scheme designed to give you total peace of mind

Call us **free** today on **0800 740 8298** to book your appointment at your local hearing clinic.





Is your hearing as good as it used to be?

Hearing loss can affect anyone, at any time of life. For some, it's triggered by a condition, like nerve damage or tinnitus. But often, it's just wear and tear.

Strangely though, you might not be the first to notice the loss. It's true that some people sense a difference as soon as it happens – but for others, it's more gradual, and it may take a friend or family member to spot the early signs.

Why does our hearing get worse?

The human ear is like an orchestra – tiny hair cells work together, each making their own noise. And the finished output is a single sound that's carried to the brain. Over time, some cells wear out – and some of the sound fades away. As a result, you'll start to hear some sounds and pitches better than others.

This could mean you hear the TV or radio perfectly, but things get harder when you have to contend with background noise. Or maybe you can hear low voices, but struggle with higher pitches. Everyone's hearing is different.

The good news is, you don't have to live with it

Thanks to some incredible technological advances, there's a simple solution now for most types of hearing loss. Read on for the step-by-step guide to finding the right solution for you.

Recognising the signs

If you're worried about your hearing, try answering these questions:

I find myself turning up the TV volume more often **YES NO**

I sometimes have to ask people to repeat themselves **YES NO**

I struggle to hear in busy places because of background noise **YES NO**

I sometimes feel that people are mumbling **YES NO**

I have problems keeping up with some conversations **YES NO**

I find it hard to tell where sounds are coming from **YES NO**

I avoid going out or mixing with people because I'll find it hard to hear **YES NO**

If you answer YES, even once, then you might have some hearing loss.



You have already acted upon your hearing concerns by contacting Hidden Hearing. Resolving your hearing issues can be done in three easy steps:

Step 1

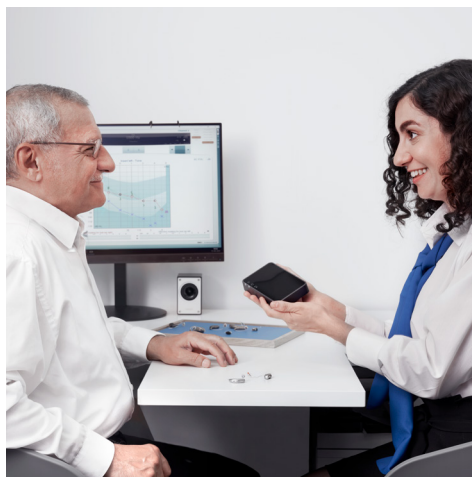
Book a FREE hearing test

The first step is a thorough assessment by one of our qualified hearing care professionals which should take no longer than an hour. They'll examine your ears and run a series of specialised hearing tests.

Step 2

Finding the right solution for you

If your assessment picks up some hearing loss, we'll then advise you on your options. Hearing technology has come a long way, so you'll have a solution designed for you. You can choose a tiny in-the-ear-piece – no bigger than a fingertip – or a snug behind-the-ear-device, tailored to match your hair or skin tone. Or if you prefer, there are even devices that can be attached to the arm of your glasses! **It's all about comfort and suiting you, your budget and lifestyle.**



Step 3

Enjoy the benefits of better hearing, and a lifetime of care from Hidden Hearing

Whatever your circumstances, your hearing aid could give you a new lease of life. Whether it means enjoying more quality time with your family, or an active social life, or just easier time at work, it could transform the way you live from day to day.

Speak to our hearing experts today to find out more.

Call us **free** on **0800 740 8298**.



What happens if you ignore hearing loss?

A study from Johns Hopkins School of Medicine, in the USA, showed that people with mild to severe hearing loss were between two and five times more likely to develop dementia.

In fact, research has suggested that for some people, hearing loss may lead to emotional difficulties like social isolation or depression, which have been linked to an increased risk of dementia, whereby everyday physical actions like speaking, problem solving or even thinking independently, become increasingly difficult.

A **FREE** hearing test is your first step to improving any hearing loss.

What does a hearing test involve?

Our hearing care experts will find out about your lifestyle and will ask you about the kinds of situations in which you particularly struggle with your hearing. They'll then carry out a physical examination of your outer ears, checking for signs of infection or any damage to the eardrums.

Next, we'll ask you to put on a pair of earphones. You will hear a variety of sounds to see how you respond to different pitches and frequencies.

We'll discuss your results straight away. If we find any hearing loss, we'll advise you on the next steps.

Who does the testing?

Our highly trained hearing care experts. They are all registered with the Health and Care Professions Council (HCPC) and members of the British Society of Hearing Aid Audiologists (BSHAA). So you know you're in safe hands.

How long does it take?

About an hour. During this time, you'll find out whether you have any hearing loss and a solution that best suits you.



Does it hurt?

Not at all. To look at your eardrum, we use an otoscope, which fits just inside your ear. For the audiometer test, you'll wear a set of earphones.

Should I bring someone with me?

Yes, please do. It's really important to bring along a family member or a loved one as a familiar voice for a speech clarity test, and to help you to decide what to do next.





You can switch life on again... just as soon as you're ready

You've seen the three steps to better hearing, and it really couldn't be easier. Our experienced hearing care professionals are standing by, waiting to help.

All you have to do is make an appointment at your local Hidden Hearing centre. Find yours below...*

London

[Bexleyheath](#)
[Bromley](#)
[Croydon](#)
[Finchley](#)
[Hatch End](#)
[Kensington](#)
[Loughton](#)
[Maddox Street](#)

South East

[Canterbury](#)
[Eastbourne](#)
[Guildford](#)
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Wales

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Channel Islands

[Guernsey](#)
[Jersey](#)

**We also offer appointments in other towns – contact us for more information.*

Remember, your hearing test is free and there's no obligation.

We can even carry out the test in your own home if you'd prefer. Just call us **FREE** on **0800 740 8298** and speak to our customer services team. They'll be happy to answer all of your questions and book you in without delay.

www.hiddenhearing.co.uk